



Press release

New York, 19<sup>th</sup> December 2017

# Brain Injury Association of America (BIAA) Announces Year End Appeal To Help Support Survivors Of Traumatic Brain Injury

**YOUR DONATION  
WILL PROVIDE  
HELP AND HOPE  
TO SURVIVORS  
AND CAREGIVERS.**

“I am a brain injury survivor. I have balance issues, headaches, and multiple doctor appointments to keep track of. Now, after nearly 40 years of marriage, I am also a caregiver for my husband. He’s not the same man I married, but I don’t love him any less. I just can’t do this on my own anymore.”

— Linda Cook  
Brain Injury Survivor and Caregiver

Shana De Caro, a partner in New York brain injury law firm [De Caro & Kaplen, LLP](#) and newly elected Secretary of the board of directors of the Brain Injury Association of America (BIAA) urges all Americans to support BIAA's year-end appeal.

A brain injury can happen to anyone, anyplace, and at any time. According to the Centers for Disease Control and Prevention (CDC) each year at least 2.5 million children and adults in the United States will sustain a brain injury.

The Brain Injury Association of America is the nation's, oldest and largest non-profit advocacy organization supporting brain injury awareness, prevention, and rehabilitation programs.

Shana De Caro, a leading legal advocate on behalf of brain injury survivors, said, "Your tax-deductible contribution, of any size, enables the Brain Injury Association of America to continue to be the Voice of Brain Injury and improve access to care, spread awareness and understanding and fight for life-saving research, treatment and services."

Shana continued, "The Brain Injury Association of America, as the only nationwide brain injury advocacy organization, brings help, hope, and healing to millions of people whose lives are forever changed by a brain injury."

The BIAA operates a toll-free phone line at the National Brain Injury Information Center in Virginia, which offers support to 30,000 brain injury survivors and their families each year. A donation of \$25 will allow the BIAA to supply resources to one family who has recently experienced brain injury, while a \$500 donation will cover the operating costs of the call center for one day.

Since its founding, BIAA has worked jointly with Congress, the Congressional Brain Injury Task Force, the Centers for Disease Control and Prevention, Department of Defense, National Institutes of Health, National Institute of Neurological Disorders and Stroke, and state public health agencies nationwide to provide information, resources, education, and advocacy for individuals living with brain injury, their friends, family, professionals and the public.

Shana De Caro, Esq., was the lead attorney and co-author of the amicus brief filed on behalf of BIAA before the United States Supreme Court seeking to overturn the recent class action settlement reached between brain injured football players and the National Football League (NFL) on the grounds that the proposed settlement failed to protect the interests of all brain injury players. De Caro stated to the United States Supreme Court that, “As the voice of brain injury, BIAA has an obligation to provide the Court with unbiased, accurate information on the consequences of traumatic brain injury (TBI) and protect the integrity of scientific research on TBI.”

The BIAA’s year end appeal is currently open to donations of all sizes at [their Just Giving page](#).

**-- ENDS --**

For further information please contact Michael V. Kaplen by email [michael@brainlaw.com](mailto:michael@brainlaw.com) or telephone (914) 747 4410

### **About De Caro & Kaplen, LLP**

De Caro & Kaplen, LLP is a nationally recognized New York personal injury law firm with a special emphasis on traumatic brain injury cases. The firm’s partners, Shana De Caro and Michael V. Kaplen represent victims of brain injury caused by motor vehicle accidents, truck and bus crashes, premises and construction accidents, and medical malpractice in their struggle to receive just and fair compensation.